



Photo: Visit Greenland / Quinn Miller-Bedell

IMAGES American artist behind the art project in Ilulissat Airport

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Ilulissat Airport has a new decoration in the departure hall.

A huge iceberg adorns now the walls of an installation of about 57 square meters. And although it looks like a photo is actually a pastel drawing that has become wallpaper.



Behind the drawing is the American artist Zaria Forman, who is fascinated by the beauty and transitoriness of melting ice, according to a press release from Visit Greenland.

Tourist Board has teamed with Mittarfeqarfiit on art project to beautify Ilulissat Airport.

The idea that the collaboration with the American artist helps to strengthen the marketing of Greenland in the world, not least via social media.

The artist Zaria Forman has about 61,000 followers on Instagram and according to Visit Greenland is her pictures from Greenland has been shown, among other things New York Times and National Geographic.

- We are glad to cooperate with Zaria Forman because her art is famous and has already made the Greenlandic nature more visible internationally, says Sarah Woodall has international relationship consultant Visit Greenland.